



Public Disclosure of Student Achievement

Institution Name: Shaanxi Master of Business Administration Institute

Business Unit(s) included in this report: Shaanxi Master of Business Administration Institute

Academic Period Covered: 2024-2025

Date Submitted: January 8, 2026

PROGRAM	MEASURE	TARGET	RESULT
MBA	Graduation Rate	70%	74.2%
MBA	Retention Rate	90%	99.9%
EMBA	Advanced Capstone Project Pass Rate	90%	100%
EMBA	Retention Rate	90%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Refers to the percentage of a specific student cohort who complete their program and earn a degree within five years. Graduation Rate = $(\text{Number of graduates} / (\text{Initial enrollment} - \text{number of students who left for specific reasons} - \text{number of students who transferred outside})) \times 100\%$
Retention Rate	Refers to the percentage of students who enrolls in the fall semester and are still enrolls in the same institution at the beginning of the following fall semester. Retention Rate = $(\text{Number of students enrolled in the current fall semester} / \text{Total number of students enrolled in the previous fall semester}) \times 100\%$
Advanced Capstone Project Pass Rate	Refers to the percentage of students who participated in advanced capstone project and met the qualification standards within a given academic year. Advanced Capstone Project Pass Rate = $(\text{Number of students who passed in the academic year} / \text{Total number of participants in the academic year}) \times 100\%$