



Public Disclosure of Student Achievement

Institution Name: Shaanxi Master of Business Administration Institute

Business Unit(s) included in this report: Shaanxi Master of Business Administration Institute

Academic Period Covered: 2023-2024

Date Submitted: January 15, 2024

PROGRAM	MEASURE	TARGET	RESULT
MBA	Graduation Rate	70%	72.8%
MBA	Retention Rate	90%	99.8%
EMBA	Advanced Comprehensive Practice Training Programs Pass Rate	90%	100%
EMBA	Retention Rate	90%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who enter their freshman year and completed degree requirements in 5 years(2019)
Retention Rate	Number of students who were active at the end of the 2022-23 academic year and returned as active students in the program for the 2023-24 academic year.
Advanced Comprehensive Practice Training Programs Pass Rate	Advanced Comprehensive Practice Training Programs Pass Rate = # participants/ # passed in 2023-2024 academic year